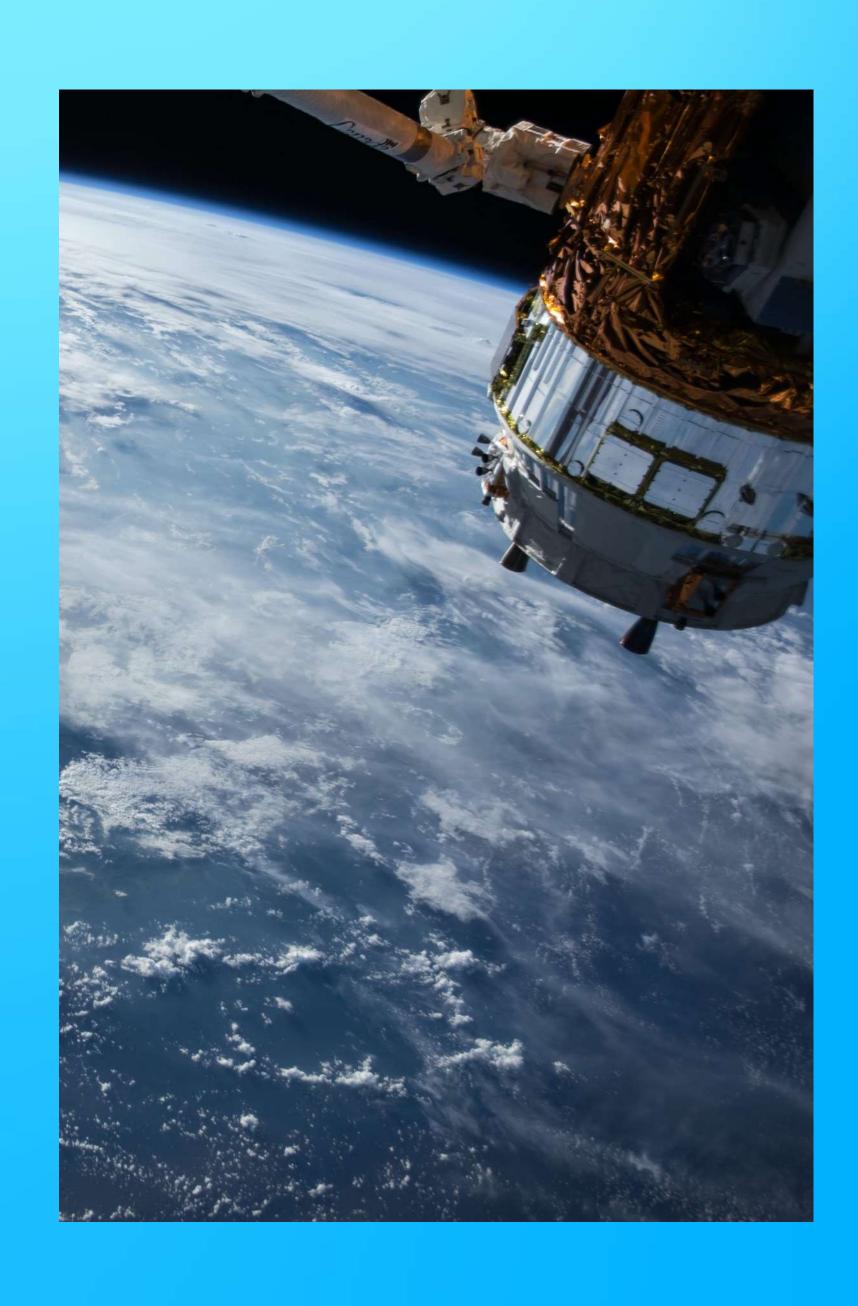


# Industry is critical for Standards

... and Standards are critical for a National Geospatial Strategy

7 September 2023 | Scott Simmons, Chief Standards Officer



## What is OGC?

A hub for thought leadership, innovation, and standards for all things related to location

## **Our Vision**

Building the future of location with community and technology for the good of society

## **Our Mission**

Make location information Findable, Accessible, Interoperable, and Reusable (FAIR)

## Our Approach

A proven collaborative and agile process combining consensus-based standards, innovation project, and partnership building



## Who Are Our Members?

#### Government

Innovation & Market Support

Trusted Advice

Support & Certification

International Partnerships

**Operational Policy** 

#### Research & Academia

Applied Research Partners

Funding for Innovation

International Collaboration

Citations

## Commercial

**Business Development** 

Competitive Technical Advantage Funding for Innovation

Global: Brand Exposure

## Reality

- GOVERNMENT drives requirements and societal impact
- RESEARCH finds potential solutions
- INDUSTRY makes it all happen
  - If a solution is not commercially-viable, then it is of limited value

