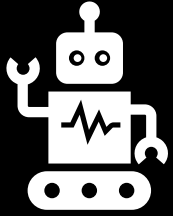


The Role of GeoAI in the National Geospatial Strategy

Hendrik F. Hamann
IBM T.J. Watson Research Center
Yorktown Heights, NY, 10598



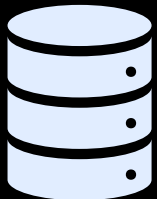
Why GeoAI ?



3. GeoAI enabled automation driven by emerging high-stake applications



2. Acceleration in maturity of AI with the emergence of generalizable foundation models

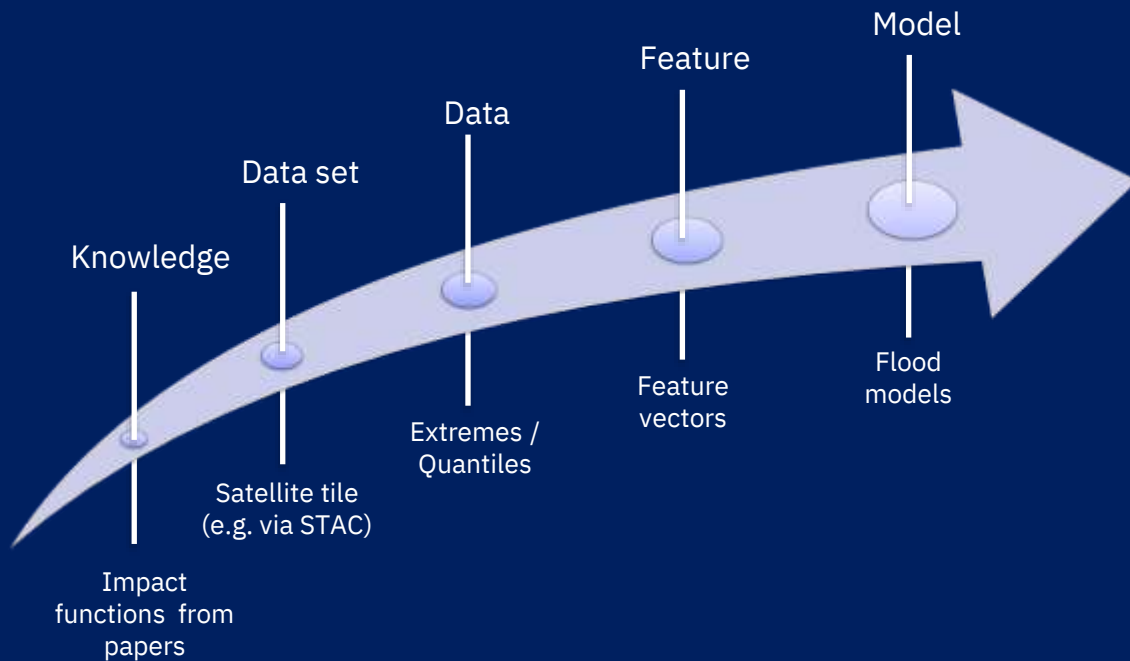


1. Massive digitization of “physical” world continues to create massive geospatial data sets

to

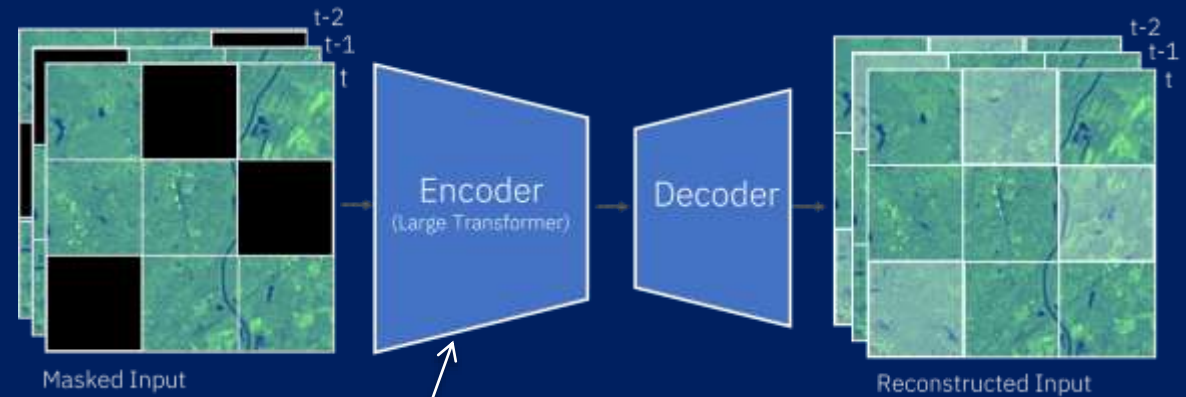
A GeoAI-ready National Geospatial Strategy

Distributed Discover Services



⇒ Move beyond dataset dissemination to federated/distributed discovery services

Modeling Services

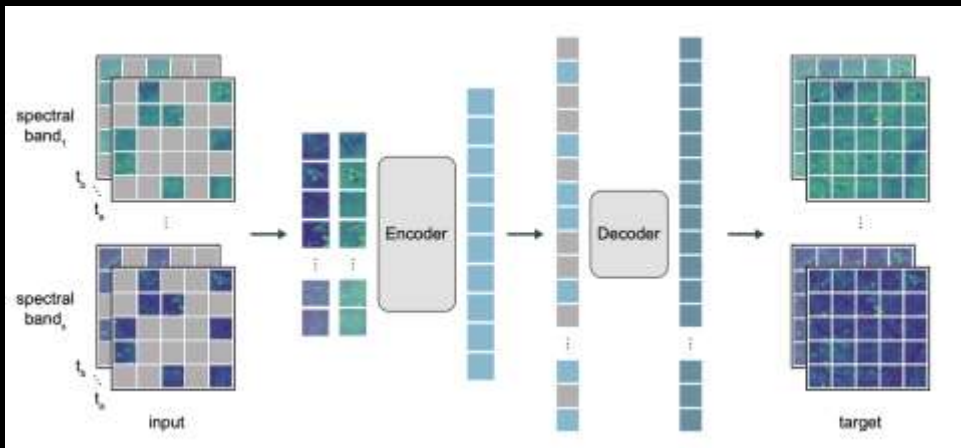


AI Foundation Model

⇒ Learnt representations of large data sets to be readily used for GeoAI finetuning applications

An example of a GeoAI Partnership between NASA IBM

- ✓ **Pre-trained** using NASA datasets and expertise
- ✓ Leverage **self-supervised learning** (i.e., masking imagery or timeseries)
- ✓ Able to effectively complete **multiple geospatial and environmental applications** while meeting accuracy baselines (e.g., disaster response, agriculture, and climate change)



The screenshot shows the IBM website header with the IBM logo and a search icon. Below the header is a news article titled "IBM and NASA Open Source Largest Geospatial AI Foundation Model on Hugging Face". The article includes a sub-headline: "Effort aims to widen access to NASA earth science data for geospatial intelligence and accelerate climate-related discoveries" and a date of "Aug 3, 2023". At the bottom of the article is a satellite-style image of a forest with a color gradient from blue to green.